

PURE ROMANCE™

LEADERSHIP SUMMIT

Atlanta, GA

October 16-19, 2022

Sunday, October 16th

5:00 pm – 9:00 pm

Check in With Pure Romance

6:30 pm - 7:30 pm

Find A Friend Cocktail Hour

Networking is one of the many benefits of attending a Pure Romance event. If you're attending for the first time or looking to collaborate with different people for a fresh perspective, we encourage to use this time to meet new people. Why not find a new friend, or two or 10 and go to dinner together tonight or tomorrow? First beverage is on us!

Monday, October 17th

About Today's Content: Top trainers with the Dale Carnegie organization will guide you through an intensive, 2-day women's leadership academy. Monday and Tuesday will cover topics like developing your personal leadership, setting the foundation for success, building trust, credibility, and respect, executive presence, resilience, and maximizing resources and production. This will prove to be a valuable experience for every single attendee – no matter the size of personal business or team.

Be prepared to have:

- An open mind
- Readiness to have fun and learn
- No judgement. Rather, measure results.
- Accountability.
- Phones/devices silenced and out of sight.

Attire for the Day: Business Casual

Schedule:

Breakfast on your own.

8:00 am - 1:00 pm

Class

12:00 pm

Lunch

Hosted by Pure Romance at the Hotel

1:00 pm - 5:00 pm

Class

7:00 pm

Dinner On Your Own

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Tuesday, October 18th

About Today's Content: A continuation of the Dale Carnegie women's leadership academy experience.

Be prepared to have:

- An open mind
- Readiness to have fun and learn
- No judgement. Rather, measure results.
- Accountability.
- Phones/devices silenced and out of sight.

Attire for the Day: Business Casual

Schedule:

Breakfast on your own.

8:00 am - 12:00 pm Class

12:00 pm Lunch
Hosted by Pure Romance at the Hotel

1:00 pm - 5:00 pm Class

6:00 pm Women of Influence Dinner
Hosted by Pure Romance at the Hotel

Wednesday, October 19th

Today's Content: Take what you've learned on Monday and Tuesday and apply it to your Pure Romance business. This is content specific to Pure Romance and will provide actionable items that you can put in play right away.

Breakfast on your own.

9:00 am - 12:00 pm Class

12:00 pm Departures

Meal Credit: Pure Romance will be providing each attendee with \$110 to use towards breakfasts and dinners that are not hosted. This provides you with the flexibility to select where and what to eat. Go fancy or grab a quick bite from a food court. The choice is completely up to you. We encourage you to bring others along with you, so no woman is left behind.

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Hotel Reservations: Pure Romance will book overnight accommodations for all attendees. If you extend your stay beyond the dates listed for the event, please submit a Support Portal request by September 30th.

Roommate Assignments: Rooming information will be provided at the time of check-in.

Hotel Check-In Requirement: Upon check-in with the hotel be prepared to provide a credit card for incidentals. Debit Cards are not suggested as hotels often will be put a hold on funds that can take days to be released after check-out.